

5.4.2 1997 Builder Insulation Demand, by Type

| <u>Insulation Type</u> | <u>Market Share</u> |
|------------------------|---------------------|
| Fiberglass-Batts | 72% |
| Fiberglass-Blown | 15% |
| Cellulose-Blown | 7% |
| Plastic Foam | 4% |
| Rockwool | 1% |
| Other | 1% |
| | <hr/> 100% |

Source(s): Builder Magazine, April 1999, p. 257.